

ORGANIZED BY



Canada-Pakistan  
**ICT FORUM**  
MAY 23 & 24 – TORONTO | MAY 25 – MONTREAL 2017

IN COLLABORATION WITH



# Sponsorship Proposal

Feel the Market – Unleash the Potential

SUPPORTED BY



STRATEGIC PARTNERS





# SPONSORSHIP PROPOSAL

- To make your brand noticed we have designed 04 standard packages which are as follows:

- Platinum Sponsor **US \$ 15,000/-**
- Gold Sponsor **US \$ 10,000/-**
- Silver Sponsor **US \$ 7,500/-**
- Bronze Sponsor **US \$ 5,000/-**



# PLATINUM SPONSOR

Exclusive rights for Canada – Pakistan ICT Forum 2017 includes:

- Main slot in the opening session – 15mins
- 01 slot in panel discussion
- Individual session with all the potential prospects from the relevant industry
- Registration of 05 delegates from Pakistan and 03 from International city
- Logo placement on the following:
  - Main Backdrop
  - Registration Backdrop
  - 01 Branding Panel (12 x 8)
  - Placement of Logo on Website
  - Placement on Delegate Badge
  - Logo on agenda and event plan
  - Pre event and post event material

**US \$ 15,000**



# PLATINUM SPONSOR

- Insertion of 1 pc of marketing collateral (up to 4 pages) into the delegate info kit
- Exclusive rights to get the delegate list and post event coverage
- Message by CEO in the catalogue – 100 to 150 words
- 01 Page company profile – 200 words
- 02 Full page Advertisements – A5 size in event catalogue
- 02 standees to be placed in the main event area
- Coverage in the press release
- Coverage in post event report

**US \$ 15,000**



# GOLD SPONSOR

Gold Sponsor includes the following:

- Registration of 03 delegates from Pakistan and 02 from International city
- Logo placement on the following:
  - Main Backdrop
  - Registration Backdrop
  - Placement of Logo on Website
  - Logo on agenda and event plan
  - Pre event and post event material
- Insertion of 1 pc of marketing collateral (up to 2 pages) into the delegate info kit
- 01 Page company profile – 200 words
- 01 Full page Advertisements – A5 size in event catalogue
- 01 standees to be placed in the main event area
- Coverage in post event report

**US \$ 10,000**



# SILVER SPONSOR

Silver Sponsor includes the following:

- Registration of 02 delegates from Pakistan and 01 from International city
- Logo placement on the following:
  - Main Backdrop
  - Registration Backdrop
  - Placement of Logo on Website
  - Logo on agenda and event plan
  - Pre event and post event material
- 01 Page company profile – 200 words
- 01 Full page Advertisements – A5 size in event catalogue
- 01 standees to be placed in the main event area
- Coverage in post event report

**US \$ 7,500**





# BRONZE SPONSOR

Silver Sponsor includes the following:

- Registration of 01 delegates from Pakistan
- Logo placement on the following:
  - Main Backdrop
  - Registration Backdrop
  - Placement of Logo on Website
  - Logo on agenda and event plan
  - Pre event and post event material
- 01 Page company profile – 200 words
- 01 Full page Advertisements – A5 size in event catalogue
- Coverage in post event report

**US \$ 5,000**

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For further information  
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Bank Details:

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INSTITUTION : 010  
ACCOUNT TITLE : PEGASUS CONSULTANCY  
CANADA INC.  
ACCOUNT NO : 00386 – 6673414  
SWIFT CODE : CIBCCATT  
BANK ADDRESS : 2202 BANK STREET,  
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