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In Collaboration with



Canada-Pakistan ICT FORUM

MAY 23 - 26 | TORONTO & MONTREAL 2017

www.pegasusconsultancy.ca/ICTForum

Supported by



High Commission of Pakistan
Canada



Ministry of International Trade
Government of Ontario

Strategic Partners





Event Summary



Canada-Pakistan
ICT FORUM
MAY 23 - 26 | TORONTO & MONTREAL 2017

“Feel the Market & Unleash the Potential”

Pegasus Consultancy Canada Inc. launched the first-ever Canada-Pakistan ICT Forum, which featured a delegation of 16 top-notch technology companies from Pakistan. The forum lasted 4 days with meetings and field visits held in Toronto, Waterloo/Kitchener, Brampton, and Markham and on Day-4 in Montreal.

- Day 1 – ICT FORUM Toronto, B2B meeting and CPBC Gala Dinner
- Day 2 – INDUSTRIAL & NETWORKING visit to Brampton and Waterloo followed by the Dinner of CG Pakistan in Toronto
- Day 3 – INDUSTRIAL & NETWORKING visit to Mississauga
- Day 4 – ICT FORUM Montreal

The following leading IT Companies of Pakistan participated in Canada Pakistan ICT FORUM 2017:

- E CARE VISION
- Ephlux
- iEngineering
- NetSol Technologies
- Sersonic
- Zigron Pakistan (Private) Limited
- Bits Wits (Pvt.) Ltd
- DigiTegra Private Limited
- Interactive Group
- Techlogix Inc.
- SSA Soft Pvt Ltd
- Tkxel
- Moftak Solutions
- Dewcrew
- Assurity Consulting (Pvt) Ltd



Venue



Feel the Market – Unleash the Potential

Canada-Pakistan ICT Forum will serve as the first step towards introducing the potential and capabilities of Pakistan's ICT industry to the Canadian firms to interact and explore capacity building, investment and partnership avenues for future business opportunities.

Mark Your Calendar!

MAY 2017						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Please Register:
www.pegasusconsultancy.ca/ictforum/on2onemeeting.html

May 23: ICT Forum Toronto at OITC

May 24: Industrial Visit to Waterloo & Brampton Board of Trade

May 25: Industrial Visit to Mississauga & Departure to Montreal

May 26: ICT Forum Montreal at Holiday Inn



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AGENDA

MAY 23, 2017 – ICT Forum Toronto

Inaugural Session: 0900 – 1100 Hrs.

Moderator: Mr. Imran Siddiqui, Consular General of Pakistan in Canada

Chief Guest: Hon Cameron Sinclair, ADM Minister of Intl. Trade, Govt. of Ontario

TIME	TOPIC	SPEAKER
0900	Registration/Networking	
0900-0910	National Anthems	
0910-0920	Welcome Note	Mr. Aamer Khanzada, MD Pegasus
0920-0930	Opening Keynote	Mr. Robert Oliphant
0930-0940	Presentation by PSEB	Mr. Sulman Hassan, Director Intl. Marketing PSEB
0940-0950	Opportunities in Canada ICT Sector	Dr. Wendy Cukier, Ryerson University
0950-1000	Address by Chief Guest	Mr. Cameron Sinclair, ADM Minister, MIT Ontario
1000-1015	Address by Strategic Partner	Mr. Sameer Dossal, President CPBC
1015-1030	Keynote by the Canada's High Commission leading the delegation	Mr. Andrew Turner, Commercial Consular, High Commission of Canada in Pakistan
1030-1045	Session Closing	Mr. Rob Oliphant & Salma Zahid, MPs.
1045-1125	Coffee & Networking Break	

Technical Session: 1125 – 1245 Hrs.

Moderator: Mr. Sulman Hassan, Director Intl. Marketing PSEB

Chief Guest: Deputy Mayor, City of Toronto (TBC)

TIME	PRESENTATIONS	SPEAKER
1125-1135	Sponsor's Presentation	
1135-1245	Company Presentations	
1245-1345	Lunch & Networking Break	

Breakout Sessions: 1345 – 1530 Hrs.

Breakout-I Capacity Building	Breakout-II Capital Venturing
One-on-One Meetings of Service Companies with IT Companies for Capacity Building and BPO	One-on-One Meetings with VC Companies for Venture and Project Partnerships



Scroll-up Standees





Delegate Badges



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DELEGATE



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ATTENDEE

ORGANIZED BY



Pegasus

VIP

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Pegasus

SPEAKER



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DAY 01: MAY 23, 2017 – ICT FORUM TORONTO

VENUE: OITC 250 Yonge Street,

Inaugural Session: 0900 – 1100 Hrs.

EVENT HIGHLIGHTS





Event Highlights



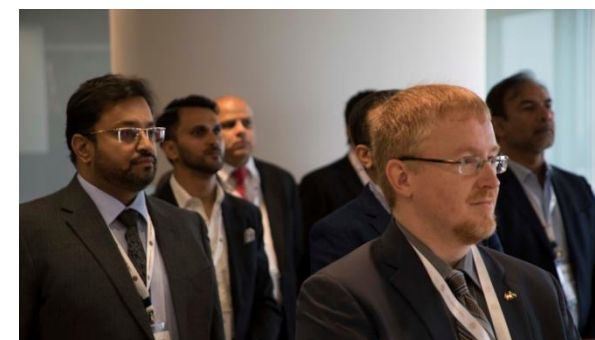


Event Highlights





Event Highlights





Event Highlights





Event Highlights





Event Highlights







Event Highlights





Event Highlights





From left to right: Mr. Cameron Sinclair ADM Minister, MIT Ontario presenting shield to Mr. Imran Ahmed Siddiqui, Consul General Pakistan in Toronto with Mr. Aamer A Khanzada Managing Director of Pegasus Consultancy

Shield Presentation



**From left to right: Mr. Cameron Sinclair ADM Minister, MIT Ontario presenting shield to
Dr. Wendy Cukier, Ryerson University in Toronto
with Mr. Imran Ahmed Siddiqui, Consul General Pakistan in Toronto**

Shield Presentation



From left to right: Mr. Cameron Sinclair ADM Minister, MIT Ontario presenting shield to Mr. Andrew Turner, Commercial Consular, High Commission of Canada in Pakistan with Mr. Aamer A Khanzada Managing Director of Pegasus Consultancy and Mr. Imran Ahmed Siddiqui, Consul General Pakistan in Toronto



From left to right: Mr. Cameron Sinclair ADM Minister, MIT Ontario presenting shield to Ms. Salma Zahid, MPs with Mr. Aamer A Khanzada Managing Director of Pegasus Consultancy and Mr. Imran Ahmed Siddiqui, Consul General Pakistan in Toronto



From left to right: Mr. Cameron Sinclair ADM Minister, MIT Ontario presenting shield to Mr. Sameer Dossal, President CPBC with Mr. Aamer A Khanzada Managing Director of Pegasus Consultancy and Mr. Imran Ahmed Siddiqui, Consul General Pakistan in Toronto

- Gala Dinner was hosted by CPBC
- The entire delegation was well received and introduced to the Canadian market and formal network sessions were conducted





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DAY 02: MAY 24, 2017 & DAY 03: MAY 25, 2017

INDUSTRIAL & NETWORKING VISITS

Cities: Waterloo & Kitchener



- The delegation visited Brampton Board of Trade, met Mayor of Brampton
- Visited tech companies and startups in University of Waterloo/ Communitech, Velocity Kitchener Visits to Digital Media Zone (DMZ) at Ryerson University, OneEleven and MCC-IBM.

Visiting OneEleven



Meeting with OneEleven



Meeting with Mayor Brampton





Event Highlights



Dinner hosted by Consul General Toronto

Venue: CG House



- Consul General Pakistan in Toronto Mr. Imran Ahmed Siddiqui generously hosted the dinner for ICT FORUM Delegates at his premises.





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DAY 4: MAY 26, 2017 – ICT FORUM MONTREAL

VENUE: HOLIDAY INN AIRPORT





**Mr. Aamer A Khanzada, Managing Director - Pegasus
Consultancy presenting shield to
Mr. Muhammad Aamer – CG, Montreal**

- Montreal activities included:
 - The Main Session
 - All companies presented their short Profile
 - Consular General Montreal presented the opportunities
Montreal and challenges for IT industry of Pakistan
 - 4 companies got sales leads



Press Coverage



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Asian Post – Canada

URDU Post – Canada



دعوتِ شرف پر پاکستان کے لیے گزشتہ سال کے ستمبر میں
بین الاقوامی ICT فورم پاکستان کی کمپنی نے شرکت
کی تھی۔ اس موقع پر پاکستان کے ICT سیکٹر کی ترقی
اور پاکستان کے ICT سیکٹر کی ترقی کے لیے
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PEGASUS کنسلٹنسی کیسٹڈیا کا شندار ICT فورم پاکستان کی کمپنی نے شرکت
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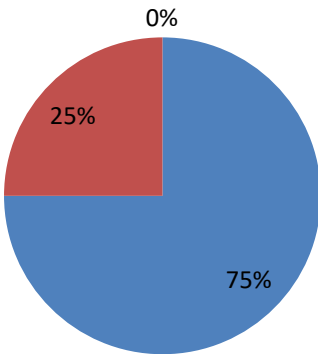
Pegasus Consultancy Canada hosts a successful ICT Forum in Canada

Pegasus Consultancy Canada Inc. launched the first-ever Canada-Pakistan ICT Forum, which featured a delegation of 16 top-notch technology companies from Pakistan. The forum lasted 3 days with meetings and field visits held in Toronto, Waterloo-Kitchener, Brampton, and Markham. The ICT Forum served as the first networking platform for the Canadian ICT companies and Pakistani software houses to get in-depth understanding of the ICT sector and manage potential in both countries. The launch event on May 23rd was attended by partners and supporters such as the Pakistan Software Export Board, the Ontario Ministry of International Trade, the High Commission of Canada in Pakistan/Canada, Pakistan Business Council, Dr. Wendy Collier from Ryerson University, and Members of Parliament Jaleel Ghaffar and Salma Zaidi. Mr. Imran Siddiqui, General Counsel of Pakistan in Toronto, presided over the inaugural session. The Pakistani delegation was also invited to the Canada Pakistan Business Council's gala dinner on May 23rd and was introduced to the guests at the event.

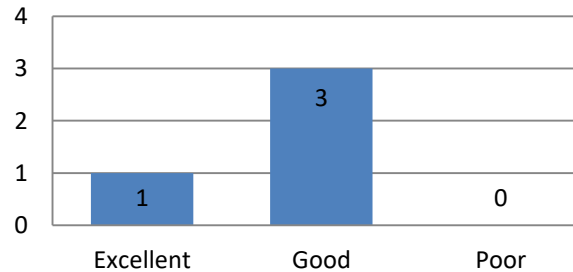
Day 2 of the forum included visits to tech companies and startups in Waterloo-Kitchener region as well as a meeting with the Brampton Board of Trade. The delegation also met leading tech organizations in the GTA such as the Digital Media Zone at Ryerson University, Qadriya met Mr. Bilal Khan MD Qadriya, Communitech, Velocity, and MCC/IBIM. The delegation was also hosted in Montreal by Consul General of Pakistan in Montreal, Mr. Muhammad Aslam. The ICT Forum provided an opportunity for Pakistani companies to learn about the Canadian IT sector allowing them to find opportunities for collaboration and work with Canadian leaders, companies, and organizations. The connections made as a result of the ICT Forum will increase collaboration between the two countries, support small businesses,

How was the Venue?

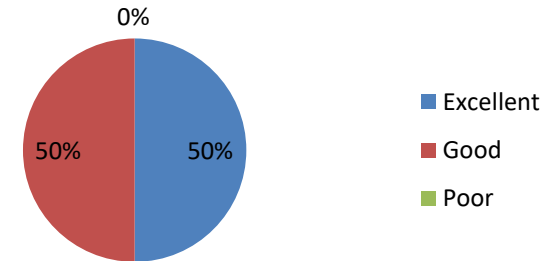
■ Excellent ■ Good ■ Poor



Technical Presentation?

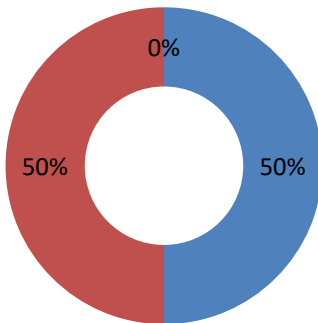


How were the arrangements??



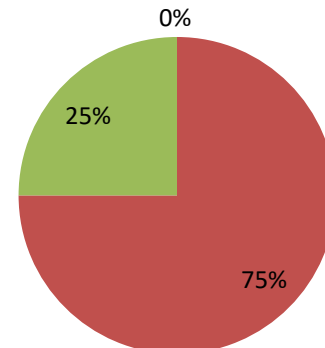
Inaugural Session

■ Excellent ■ Good ■ Poor

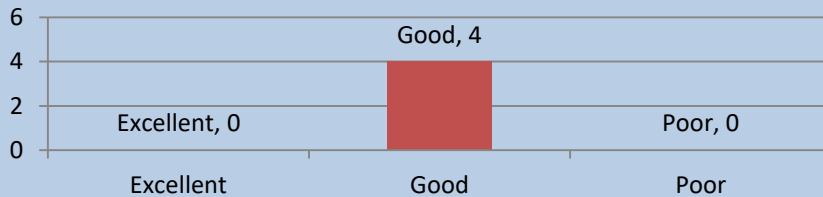


Networking at Gala Dinner?

■ Excellent ■ Good ■ Poor

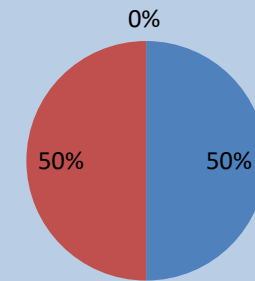


Visit to Brampton Board - Meetings with Mayor and presentations for doing business in Canada

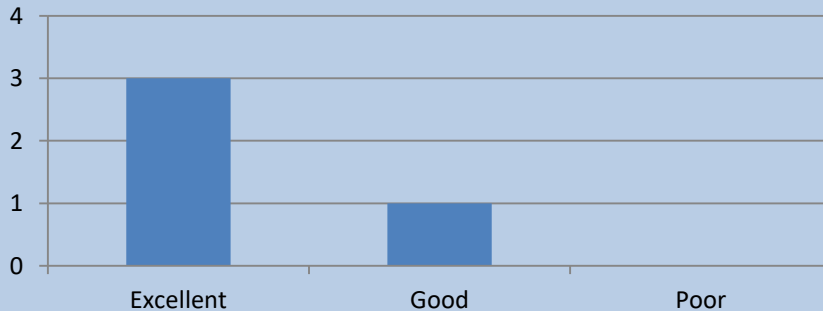


Presentation by Waterloo EDC ?

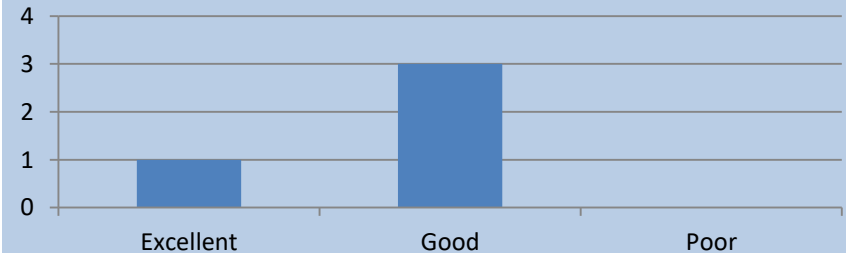
■ Excellent ■ Good ■ Poor



Visit at Communitech & Velocity at Waterloo?



Waterloo Technology Park & Acelerator in University of Waterloo

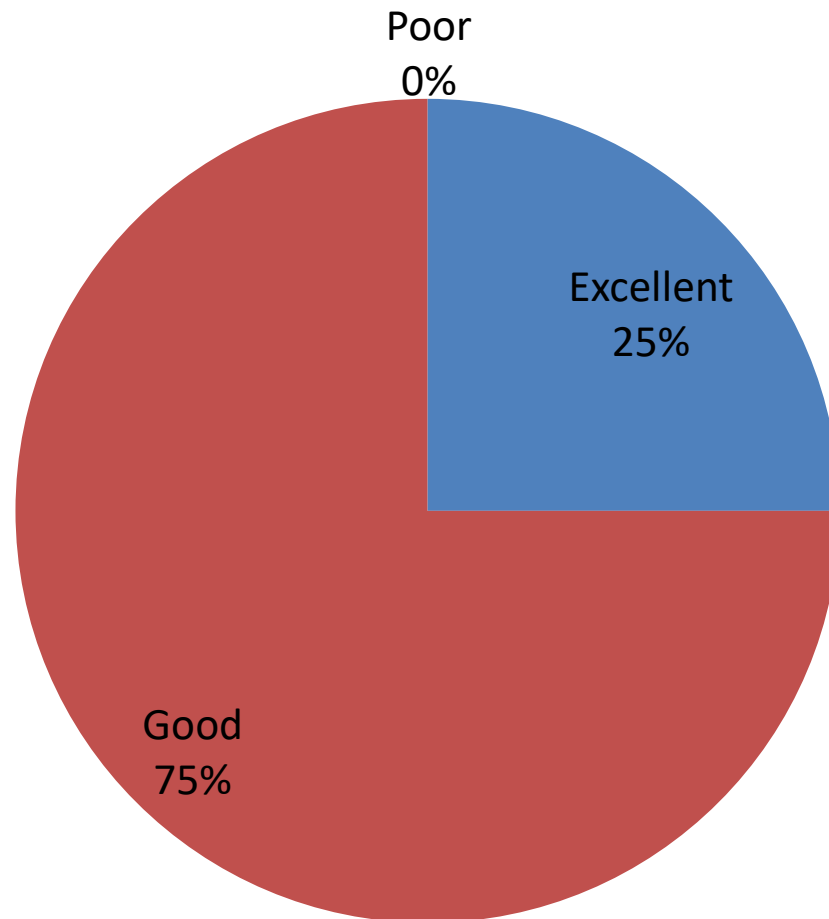




Feedbacks

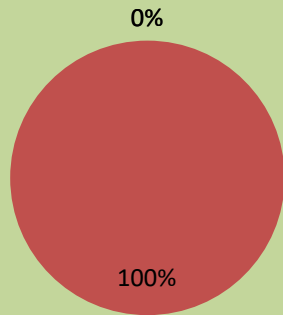


Dinner and business networking session hosted by CG Pakistan in Toronto



Meeting with Dr. Wendy Cukier?

■ Excellent ■ Good ■ Poor

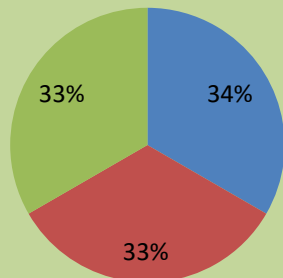


Visit of IBM-MCC



Meeting with OneEleven?

■ Excellent ■ Good ■ Poor



Visit & Presentation at DMZ



Achievements

- First ever initiative by Pegasus Consultancy in Pakistan to bring the local IT Companies and IT entrepreneurs to explore the Canadian Market.
- Identify the challenges of doing business in Canada
- Investment opportunities in for setting up their front offices in Canada
- 08 companies showed their interest to set-up their offices in Toronto, GTA and Montreal.
- Areas of Collaboration with Canadian R & D
- Networking with the Pakistani business community
- The connections made as a result of the ICT Forum will increase collaboration between the two countries, support small businesses and startups, and increase economic growth in Canada and Pakistan



Future Plans



This planet has become a global village and to fulfill the future IT technology needs worldwide we need to expand the resources to the international market.

A new ICTC report, [Digital Economy Supply: Canada's Post-Secondary Education Stream](#), shows that 216,000 ICT roles will need to be filled in Canada by 2021. As one of the fastest growing demographic groups in Canada, the report estimates that by 2021 the Indigenous workforce in ICT will increase by 45,000. By 2026 that number could be 72,000 and as high as 103,500 by 2031.

Predicting the future needs Canada is one of the best outsourcing market for Pakistani IT Companies.

With a successful completion of ICT FORUM 2017 we are looking forward to plan a ICT Conference by the end of Dec 2017 or Feb 2018 and make this an yearly event.



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THANK YOU!

