

Organized by



In Collaboration with



2nd Edition of Canada-Pakistan
ICT FORUM
SEPTEMBER 24 - 27, 2018 TORONTO

www.pegasusconsultancy.ca/ICTForum

Sponsorship Proposal

Feel the Market – Unleash the Potential

Supported by



High Commission of Pakistan
Canada

Strategic Partners



PAKISTAN CANADA
BUSINESS CHAMBER



SPONSORSHIP PROPOSAL

- To make your brand noticed we have designed 04 standard packages which are as follows:

- Platinum Sponsor **US \$ 15,000/-**
- Gold Sponsor **US \$ 10,000/-**
- Silver Sponsor **US \$ 7,500/-**
- Bronze Sponsor **US \$ 5,000/-**



PLATINUM SPONSOR

Exclusive rights for Canada – Pakistan ICT Forum 2018 includes:

- Main slot in the opening session – 15mins
- 01 slot in panel discussion
- Individual session with all the potential prospects from the relevant industry
- Registration of 05 delegates from Pakistan and 03 from International city
- Logo placement on the following:
 - Main Backdrop
 - Registration Backdrop
 - 01 Branding Panel (12 x 8)
 - Placement of Logo on Website
 - Placement on Delegate Badge
 - Logo on agenda and event plan
 - Pre event and post event material

US \$ 15,000



PLATINUM SPONSOR

- Insertion of 1 pc of marketing collateral (up to 4 pages) into the delegate info kit
- Exclusive rights to get the delegate list and post event coverage
- Message by CEO in the catalogue – 100 to 150 words
- 01 Page company profile – 200 words
- 02 Full page Advertisements – A5 size in event catalogue
- 02 standees to be placed in the main event area
- Coverage in the press release
- Coverage in post event report

US \$ 15,000



GOLD SPONSOR

Gold Sponsor includes the following:

- Registration of 03 delegates from Pakistan and 02 from International city
- Logo placement on the following:
 - Main Backdrop
 - Registration Backdrop
 - Placement of Logo on Website
 - Logo on agenda and event plan
 - Pre event and post event material
- Insertion of 1 pc of marketing collateral (up to 2 pages) into the delegate info kit
- 01 Page company profile – 200 words
- 01 Full page Advertisements – A5 size in event catalogue
- 01 standees to be placed in the main event area
- Coverage in post event report

US \$ 10,000



SILVER SPONSOR

Silver Sponsor includes the following:

- Registration of 02 delegates from Pakistan and 01 from International city
- Logo placement on the following:
 - Main Backdrop
 - Registration Backdrop
 - Placement of Logo on Website
 - Logo on agenda and event plan
 - Pre event and post event material
- 01 Page company profile – 200 words
- 01 Full page Advertisements – A5 size in event catalogue
- 01 standees to be placed in the main event area
- Coverage in post event report

US \$ 7,500



BRONZE SPONSOR

Bronze Sponsor includes the following:

- Registration of 01 delegate from Pakistan
- Logo placement on the following:
 - Main Backdrop
 - Registration Backdrop
 - Placement of Logo on Website
 - Logo on agenda and event plan
 - Pre event and post event material
- 01 Page company profile – 200 words
- 01 Full page Advertisements – A5 size in event catalogue
- Coverage in post event report

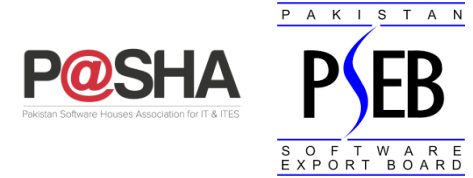
US \$ 5,000

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For further information
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Bank Details:

BANK : CIBC
INSTITUTION : 010
ACCOUNT TITLE : PEGASUS CONSULTANCY
CANADA INC.
ACCOUNT NO : 00386 – 6673414
SWIFT CODE : CIBCCATT
BANK ADDRESS : 2202 BANK STREET,
OTTAWA, ON, K1V1J6

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